

Expert Interview: Security +20 yrs

When and how often do you let users know how their data is being kept?

Just before they signup and not again unless there has been a breach, an update to the status of their data, or if a new product is being rolled out.

How do you convey security to users?

We let them know how their data is being kept safe. For example being stored in an encrypted database. Also, we give general reassurances based on their needs.

What do you keep in mind when designing for security?

We do not keep any personally identifiable information associated with the users data.

How do you manage keeping user privacy & tracking usage to support product development?

We assign random numbers to users to reference usage

What do you keep in mind when designing for privacy?

User touchpoints. During the initial stages I think about when users will be interacting with the product and when to convey certain information to them, like security and privacy